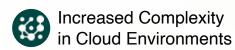
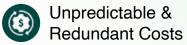


# Take Control of Cloud Spend With Cloud Optimize Service

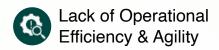
According to Gartner, up to 35% of cloud spend is wasted on unused or underutilized resources. Furthermore, by 2025, 50% of organizations will prioritize workload placement to reduce costs, leveraging hybrid and multi-cloud strategies. By 2026, 75% of enterprises are expected to adopt hybrid or multi-cloud approaches to optimize performance, cost, and security. CtrlS Datacenters aims to provide a comprehensive solution that simplifies governance, ensures compliance, and aligns IT operations with business goals.

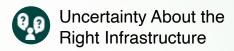
## **Common Challenges of IT Leaders**











# Are you facing these too?

There's a solution to prevent them

# **Maximise Efficiency with Cloud Optimization**



Align with Strategic Goals

Cloud optimization aligns with key strategic goals such as cost reduction, agility, and digital transformation, leading to 5-10% improvement in Rol



Reduce Financial Impact

On average, companies can save 20-40% of their monthly cloud spend through proper cost management, workload right-sizing, and strategic use of cloud services



Gain Competitive Advantage

In today's digital-first world, businesses that optimize cloud costs gain a competitive edge with freedom to innovate at scale

# Take Control of Your Cloud Investment with CtrlS Cloud Optimize Service

Cloud Optimize is a holistic solution designed to tackle escalating cloud costs and unlock the full potential of hybrid and multi-cloud strategies. By leveraging AI, advanced cost-management techniques, and industry-specific security solutions, the service aims to provide up to 50% cost savings and a 35% improvement in operational efficiency



#### **Cloud Cost Optimization**

Reduce cloud spend with hybrid cloud strategies, and improve efficiency while maintaining SLAs.



#### **Al Optimization**

Leverage generative AI to drive innovation, and build AI-driven business use cases to stay future-ready.



#### **Security Optimization (Sec Optimize)**

Get industry-specific SOC tools for monitoring and threat response, while ensuring compliance with tailored security solutions.



#### **Software Optimization (SW Optimize)**

Leverage our expertise in third-party licensing (virtualization, database), and cost-saving alternatives for laaS-based workloads.

## Unlock a Host of Benefits with CtrlS Cloud Optimize Service

- Lower Costs: Save up to 50% by reducing cloud, software, and operational expenses
- **Enhanced Security:** Minimize risk with advanced cybersecurity, global compliance, and Al-driven threat response
- Future-Ready AI: Unlock innovation with AIOps-driven, automation-enabled services
- Tailored Solutions: Get customized hybrid cloud, licensing, and SOC solutions to fit your needs
- Increase Operational Efficiency: Streamline cloud operations and boost performance by up to 35%
- **Enhance Business Outcomes:** Align IT operations with business goals to drive efficiency, innovation, and growth

# **Success Stories:**

- A multinational investment firm with presence in over 15 countries was seeking a partner that will ensure robust security, help meet global compliances and regulations while minimizing costs. CtrlS' SecOps solution helped the customer meet global compliances and achieve 20% cost savings.
- A global telecom company was scouting for a partner to reduce operational costs through predictive insights and automation and CtrlS came up with a solution that fulfilled all the requirements of the customer through AI bots, automation and self-healing mechanism.
- A leading financial services company wanted to enhance scalability & operational efficiency for hybrid cloud environments and CtrlS with its deep experience and cutting-edge technology tools introduced cost-tracking mechanism across cloud environments and optimized workloads, resulting in 50% cost savings, improved scalability during peak demand & overall governance.

